

AUSTRALIAN ALLY CONFERENCE

Western Sydney University • 27-28 June 2016

SPONSORSHIP OPPORTUNITIES



allynetwork.com.au

INVITATION

This Conference, organised by the Equity and Diversity unit at Western Sydney University in partnership the University of Newcastle, will be held at the Western Sydney University Parramatta Campus on 27-28 June 2016.

The Conference will bring together Academic and Professional staff, students and practitioners from across the Ally communities in the education sector and will also showcase best practice of Ally networks in private enterprise and government.

The Conference will examine best practice and ways of future proofing Ally networks and explore the latest research and issues in the area of LGBTIQA discrimination. Pride in Diversity will be conducting professional development training and speakers from noted champions will deliver keynote addresses.

In addition to sharing your experiences and attending the Conference we are offering you the opportunity to sponsor the event. Packages in the attached prospectus include advertising opportunities, free attendances and access to delegate lists.

More details on the Conference themes, confirmed speakers and registration can be accessed through the Conference website: allynetwork.com.au

This Conference is the first of its type. Sponsoring the inaugural conference will give you the opportunity to be involved from the very beginning of what we hope will be an ongoing event.

Dr Sev Ozdowski AM

Director, Equity and Diversity
Western Sydney University



VENUE

The Conference will be held at the Female Orphan School on the Parramatta South campus of Western Sydney University, located at the corner of Victoria Road and James Ruse Drive, Rydalmere, New South Wales, Australia.

Although the Campus is relatively new, the Female Orphan School (1813) is one of the most significant heritage sites in New South Wales.



ENDORSEMENTS



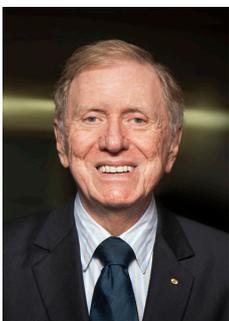
Professor Barney Glover
Vice-Chancellor and President, Western Sydney University

Prof. Glover expressed his pride that the University will be hosting this inaugural event. *“The Conference will provide an important forum for academics, professional staff and students to examine best practice, discuss, and debate contemporary LGBTIQA issues and inclusion. We hope the Conference will help launch future developments, including a national practitioner network and better linkages between student associations. These innovations will help today’s Ally Networks match the fast paced changes in engagement, diversity and inclusion into the future.”*



Professor Caroline McMillen
Vice-Chancellor and President, University of Newcastle

“The University of Newcastle (UON) has an unwavering commitment to respect, equity, and social justice on our campuses and in our communities, so I am delighted UON is co-organising this inaugural Australian Ally Conference. By coming together in June, members of the Network are not only championing inclusion and respect, but also helping Australia’s Ally Networks to strengthen their community of practice, ensuring universities across the country can offer LGBTIQ people support when and where it’s needed.”



The Hon Michael Kirby AC CMG
Retired Justice of High Court

Congratulating Western Sydney University and the University of Newcastle for their leadership in organising this Conference, Michael Kirby emphasised that *“LGBTIQ people continue to live with social exclusion and homophobia in broader society, in their studies and in the workplace. It is through education and networks, such as the Ally Networks that these attitudes and experiences are changed. Australia’s universities have a significant role to play in educating their students about the importance of diversity and inclusion.”*



Dawn Hough
Director of Pride in Diversity

Dawn Hough highlighted the importance *“that Allies are provided with the training and support necessary to develop a successful, cohesive network and that there is a consistent approach to LGBTI inclusion across the higher education sector in Australia... The Australian Ally Conference promises to be a pioneering event that will bring together the Ally movement from across Australia to encourage better communication between Higher Education Ally Networks from Australia and explore best practice Ally Networks, the latest research in LGBTI acceptance and equality and many other associated topics.”*

GOLD SPONSOR - \$5,000 (PLUS GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Gold sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the main plenary (pull-up banner supplied by sponsor);
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

Registration

Three complimentary Conference registrations and Conference dinners.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.

SILVER SPONSOR - \$2,000 (PLUS GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Silver sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor).

Registration

Two complimentary Conference registrations and Conference dinners.

Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.

BRONZE SPONSOR - \$1,000 (plus GST)

Sponsor acknowledgement

Subject to the time of booking, recognition as a Bronze sponsor on Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website).
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor).

Registration

One complimentary Conference registration and Conference dinner.

CONFERENCE DINNER SPONSOR - \$3,000 (plus GST)

The Conference Dinner will take place on Monday 27 June. Dinner sponsor benefits include:

- Three complimentary dinner tickets, with guests seated at a VIP table;
- An electronic invitation issued to all delegates (sent on behalf of your organisation and Western Sydney University);
- The opportunity for your representative to welcome delegates and guests on the evening;
- Logo printed on dinner menus at each table.
- Providing brochures or promotional products (subject to approval) to be distributed on the night.

Sponsor acknowledgement

Subject to the time of booking, recognition as Dinner sponsor on Conference material including:

- Final programme and Conference Handbook.
- Conference website (with hyperlinks to company website).

SACHEL INSERTS - \$300 (plus GST) per insert

Companies / organisations will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promotional products, such as pens, writing pads, mouse pads, novelty items etc. The Conference secretariat will approve all inserts. Quantity of approximately 130 items will be required (to be supplied by sponsor).

HOW TO APPLY

To secure sponsorship of this important Conference, or to further discuss opportunities and options, please contact:

Julie Jerbic
Conference Manager
T: +61 755 808 677
E: julie@conferenceonline.com.au

Following successful application, a Tax Invoice will be issued for payment by credit card, direct deposit or cheque. Sponsorship is confirmed following receipt of payment in full.

For more information:
allynetwork.com.au

