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*5th International*  
**Conference on**  
**Biophotonics**

# Sponsorship Opportunities

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30 April - 1 May 2017  
Fremantle, WA, Australia



# Welcome

Continuing the success of the previous meetings held in Sacramento, Ottawa, Jena, and Florence, the 5th conference will come to Perth, Western Australia, running over two full days, and back-to-back with the Science on the Swan medical research conference.

ICOB has a tradition of bringing together opinion leaders in the field to consider where the field is going and what opportunities there are to work together. Key in this goal is end users of biophotonics technologies and this year co-location and running back-to-back with Science on the Swan presents an exceptional opportunity for sponsors to engage with medical researchers and translators.

ICOB will run a Gordon-style single-stream conference with break-out sessions and an emphasis on the participation of junior researchers, and poster-led discussions. There will be an associated exhibition to avail researchers with the chance to discuss the latest commercial technical developments. And there will be ample opportunities to consider entrepreneurship in Biophotonics.

The conference will be held in Perth's port and historic cultural centre of Fremantle, providing an ideal venue for offsite events and interactions all within a short walk of the venue, historic Esplanade Hotel.

ICOB2017 will be one to remember. We encourage you to take this opportunity to be involved in this exciting conference, and look forward to welcoming you to Perth, Western Australia.

**David Sampson**  
*on behalf of the ICOB2017 Committee*



For all queries regarding sponsorship, please contact:  
*David Sampson, Convenor, 5th International Conference on Biophotonics*  
[david.sampson@uwa.edu.au](mailto:david.sampson@uwa.edu.au)

## **Conference Organiser**

Julie Jerbic  
Conference Online  
Phone: 07 55 808 677  
Email: [julie@conferenceonline.com.au](mailto:julie@conferenceonline.com.au)





## **Platinum Sponsor**

**\$15,000**

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### **Sponsor acknowledgement**

Subject to the time of booking, recognition as a Platinum sponsor on all conference material including:

- Conference program and handbook
- Conference website (with hyperlinks to company website)
- Naming rights to one plenary speaker, with signage prominently displayed (pull-up banner supplied by sponsor)
- Half day meeting / round table discussion with the plenary speaker at their institution with research / senior staff
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

### **Registration**

- Four complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

### **Conference inserts**

- Supply one single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Electronic copy of the delegate list after the conclusion of the conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.



## **Gold Sponsor**

**\$12,000**

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### **Sponsor acknowledgement**

Subject to the time of booking, recognition as a Gold sponsor on all conference material including:

- Conference program and handbook
- Conference website (with hyperlinks to company website)
- Naming rights to one plenary speaker, with signage prominently displayed (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

### **Registration**

- Two complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

### **Conference inserts**

- Supply one single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Electronic copy of the delegate list after the conclusion of the conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.



## **Silver Sponsor**

**\$7,000**

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### **Sponsor acknowledgement**

Subject to the time of booking, recognition as a Silver sponsor on all conference material including:

- Conference program and handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

### **Registration**

- One complimentary conference registration, which includes all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

### **Conference inserts**

- Supply one single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Electronic copy of the delegate list after the conclusion of the conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.



## **Bronze Sponsor**

**\$4,000**

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### **Sponsor acknowledgement**

Subject to the time of booking, recognition as a Bronze sponsor on conference material including:

- Conference program and handbook
- Conference website (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor).

### **Registration**

- One complimentary conference registration, which includes all sessions, lunches, morning and afternoon teas and the conference dinner.



## **Conference Dinner Sponsor**

**\$7,500 (one available)**

### **Inclusions**

- Sole naming rights for the conference dinner
- Five minute speaking presentation by a representative of your organisation at the conference dinner
- Table of 8 at the conference dinner for your clients and guests
- Acknowledgement on the conference website (with hyperlinks to company website)
- Signage displayed at the conference dinner (pull-up banner supplied by sponsor)
- Acknowledgement on all conference material including the conference program and handbook.



## **Welcome Reception Sponsor**

**\$3,000 (SOLD)**

### **Inclusions**

- Sole naming rights for the welcome reception
- Five minute speaking presentation by a representative of your organisation at the welcome reception
- Five complimentary tickets to the welcome reception
- Acknowledgement on the conference website (with hyperlinks to company website)
- Signage displayed at the welcome reception (pull-up banner supplied by sponsor)
- Acknowledgement on all conference material including the conference program and handbook.



## **Poster Prize Sponsor**

**\$3,000 (one available)**

### **Inclusions**

- Sole naming rights for the poster session
- Five minute speaking presentation by a representative of your organisation at the poster presentation ceremony
- Two complimentary tickets to the conference dinner
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- Acknowledgement on the conference website (with hyperlinks to company website)
- Acknowledgement on all conference material including the conference program and handbook.



## **Poster Prize Minor Sponsor**

**\$500**

### **Inclusions**

- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- Acknowledgement on the conference website (with hyperlinks to company website)
- Acknowledgement on all conference material including the conference program and handbook.



## **Exhibition Booth**

**\$3,500**

### **Inclusions**

- 2m x 2m booth with panelling, company fascia sign, lighting & power
- One complimentary conference registration, which includes all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner
- Fee for additional representative/s - \$500.



## **Display Table**

**\$2,000**

### **Inclusions**

- Clothed 1.8m display table
- One complimentary conference registration, which includes all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner
- Fee for additional representative/s - \$500.



## **Satchel Insert**

**\$500**

### **Inclusions**

- One single A4 brochure (or equivalent) or gift item (supplied by sponsor) for insertion in delegates' conference pack.



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30 April - 1 May 2017  
Fremantle, WA, Australia

## ***How to Apply***

For all queries regarding sponsorship, please contact:

David Sampson  
Convenor, 5th International Conference on Biophotonics  
david.sampson@uwa.edu.au

Following successful application, a Tax Invoice will be issued for payment by credit card or direct deposit.

Sponsorship is confirmed following receipt of payment in full.  
All prices are quoted \$AUD and include GST at 10%.

\*All sponsorship is subject to approval by the Conference Convenor