



SCIENCE ON THE SWAN 2018

Science, Health and Community

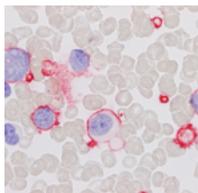
from mechanisms to models of care

1-3 May 2018
Fremantle, Western Australia

Sponsorship Opportunities



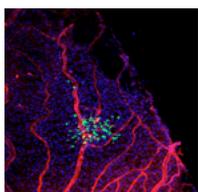
WELCOME



Our ability to recognise emerging health problems and to identify targets to prevent or cure disease hinges on multidisciplinary interactions between researchers, practitioners and policy makers across the spectrum. These interactions take place from discovery to translation, from bench to bedside and back again, in the laboratory, clinic, field, government department or computer lab.



In recent times, we have increasingly recognised the essential role of another player in the system, the end-users. The meaningful participation of the consumers of our care and the community more widely is essential to ensuring that the best research gets done, and with it the greatest chance of lasting improvements in health and wellbeing.

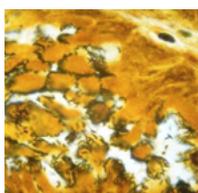


It is vital that we consider the implications of managing health and disease across the broad community, and that all aspects of health promotion, primary, secondary and tertiary care are engaged.



It is increasingly recognised that chronic diseases in adults, such as diabetes, cardiovascular disease, lung disease, and mental health conditions, begin earlier in life, and that tackling these issues requires a holistic and multi-faceted approach.

It is also recognised that the health care burden imposed by these conditions is exacerbated in regional and remote Australia, and in Aboriginal and Torres Strait Islander Australians.



The 2018 Science on the Swan conference will present the latest thinking on three key areas:

- The life course of chronic diseases
- Brain development and mental health; and
- Aboriginal health and well being



We will showcase the mechanisms that underpin the development and progression of chronic disease and mental health conditions across the life course, through to emerging models of care that optimise the involvement of individuals, their families and the community in the management of health and health problems.

We will also explore the impact of the environment, physical activity and obesity as well as the challenges and opportunities of healthcare delivery in regional Western Australia.



Finally, the conference will showcase the latest advances in Aboriginal health and wellbeing, and the significant benefits arising from the co-design of health promotion and health management programs by health professionals and Aboriginal communities.

It is a priority of the Organising Committee to showcase the very best of medical science and health research in Western Australia; offer linkage opportunities for our researchers, and deliver effective and better health outcomes to the wider community in partnership with industry and all of our external stakeholders.



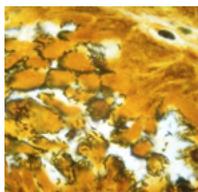
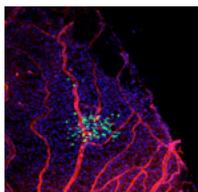
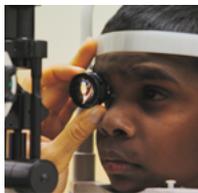
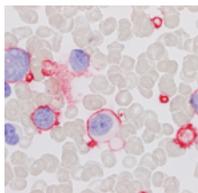
Co-Chair

Professor Graham Hall
Telethon Kids Institute

Co-Chair

Professor Greg Blatch
The University of Notre Dame Australia





ABOUT

Western Australia is a leader in the development of health research and its translation into health care improvements. The State's world-class health facilities and strong base of medical research serve as a key strategic advantage for a knowledge rich and geographically well-positioned economy.

Our research excellence is underpinned by extensive collaboration across the health sector that positions the State as a cohesive and globally competitive health care and research destination.

The Western Australian Health Translation Network exists as a significant collaborative initiative involving the State's major teaching hospitals, universities and research institutes. The depth of this collaboration has ensured that Western Australia's admirable heritage of successful medical training and research discoveries is translated into groundbreaking improvements in patient care.

Science on the Swan is an annual health and medical science conference established as part of the Western Australian Health Translation Network by all five of the State's universities: The University of Western Australia, Curtin University, Murdoch University, Edith Cowan University and the The University of Notre Dame Australia, together with The Harry Perkins Institute of Medical Research, the Telethon Kids Institute, the key teaching and research hospitals and the Western Australian Government through the Department of Health and the Office of Science.

Every year, it highlights a central theme in Health and Medical research with a unique mix of fundamental, biomedical, clinical, health and social science.

The event is an excellent example of cross-sector collaboration in Western Australia. It brings together international luminaries with research leaders from all universities and research institutes in the State, and provides an opportunity for early and mid career researchers to showcase their own research and network with a wide range of specialists across disciplines.

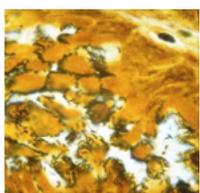
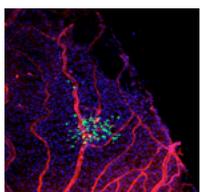
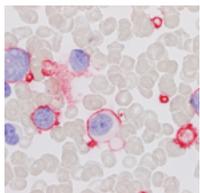
WHY SPONSOR

Increasing collaboration is vital to the growth of a successful and competitive health sector and a thriving ecosystem is essential for Western Australia's sustained prosperity.

Science on the Swan is a once a year opportunity to invite specialists from a variety of disciplines around the world and across Australia to Perth, to meet and form the lasting networks that underpin collaboration, and to showcase Western Australia's scientific strengths and human capital.

The partners and sponsors of this event derive significant benefit and exposure from their participation in this ambitious conference. If your organisation's vision and mission relate to innovative and multi-disciplinary activity across the spectrum of chronic disease management, brain development and mental health and Aboriginal health and well being, you need to consider joining us to optimise the benefits and reach of this event.





ORGANISING COMMITTEE

Professor Graham Hall, *Telethon Kids Institute*

Professor Greg Blatch, *The University of Notre Dame Australia*

Dr Bahareh Badrian, *The University of Notre Dame Australia*

Professor Sue Fletcher, *Murdoch University*

Professor George Yeoh, *Harry Perkins Institute of Medical Research*

Professor Leon Flicker, *The University of Western Australia*

Dr Alexandra Heaton, *WA Health Translation Network*

Professor Gary Geelhoed, *WA Department of Health*

Ms Fiona Roche, *Office of Science, Department of the Premier and Cabinet*

Professor Peter Leedman, *Harry Perkins Institute of Medical Research*

Professor John Mamo, *Curtin University*

Professor Una Ryan, *Murdoch University*

Professor Beth Armstrong, *Edith Cowan University*

Ms Shaheen Hughes, *Convenor*

CONTACT US

For all queries regarding sponsorship, please contact:

Shaheen Hughes, Convenor, Science on the Swan 2018

e. Shaheen.hughes@gmail.com

CONFERENCE ORGANISER

Julie Jerbic

Conference Online

p. 07 55 808 677

e. julie@conferenceonline.com.au



Sponsorship Categories

PLATINUM SPONSOR

\$20,000

Sponsor acknowledgement

Recognition as a Platinum sponsor on all conference material including:

- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Naming rights to one plenary speaker – signage prominently displayed on stage (pull-up banner supplied by sponsor)
- Opportunity to convene round table discussion with the plenary speaker at your institution with research and senior staff
- Signage displayed in main conference room
- PowerPoint holding slides displayed during plenary sessions.

Registration

- Five complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

Conference inserts

- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Access to delegate list (except where privacy laws exclude particular participants' details from being included).

GOLD SPONSOR

\$15,000

Sponsor acknowledgement

Recognition as a Gold sponsor on all conference material including:

- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Naming rights to one plenary speaker – signage prominently displayed on stage (pull-up banner supplied by sponsor)
- Signage displayed in main conference room
- PowerPoint holding slides displayed during plenary sessions.

Registration

- Three complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

Conference inserts

- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Access to delegate list (except where privacy laws exclude particular participants' details from being included).

Sponsorship Categories

SILVER SPONSOR

\$10,000

Sponsor acknowledgement

Recognition as a Silver sponsor on all conference material including:

- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed during plenary sessions.

Registration

- Two complimentary conference registrations, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

Conference inserts

- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack
- Access to delegate list (except where privacy laws exclude particular participants' details from being included).

BRONZE SPONSOR

\$5,000

Sponsor acknowledgement

Recognition as a Bronze sponsor on all conference material including:

- Final program and conference handbook
- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- PowerPoint holding slides displayed during plenary sessions.

Registration

- One complimentary conference registration, which include all sessions, lunches, morning and afternoon teas, welcome reception and the conference dinner.

Conference inserts

- One single A4 size brochure (or equivalent) for insertion in delegates' conference pack.

Sponsorship Categories

CONFERENCE DINNER (one available)

\$10,000

- Exclusive sponsorship of the conference dinner
- Five minute speaking presentation by a representative of your organisation
- Table of 10 at the conference dinner for your clients and guests
- Logo on all promotional material, including the conference website and dinner menus (with hyperlinks to company website)
- Signage prominently displayed on stage (pull up banner supplied by sponsor).

WELCOME RECEPTION (one available)

\$5,000

- Exclusive sponsorship of the welcome reception
- Five minute speaking presentation by a representative of your organisation
- Five complimentary tickets to the welcome reception
- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage prominently displayed at venue (pull up banner supplied by sponsor).

RISING STAR AWARDS (one available)

\$5,000

- Exclusive sponsorship of the Rising Star Awards
- Opportunity for a representative of your organisation to present the awards at the conference dinner
- Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- Two complimentary VIP tickets to the conference dinner.

POSTER PRIZES (one available)

\$5,000

- Exclusive sponsorship of poster prizes
- Opportunity for a representative of your organisation to present the prizes at the closing ceremony
- Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)
- Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
- Two complimentary tickets to the conference dinner.

REGIONAL SATELLITE PROGRAM (one available)

\$10,000

- Exclusive sponsorship of the Inaugural Regional Satellite Program in Broome
 - Opportunity to profile your organisation and involve senior staff in the visit
 - Logo on all promotional material, including the conference website and award certificates (with hyperlinks to company website)
 - Signage displayed in the conference foyer (pull-up banner supplied by sponsor)
 - Five complimentary tickets to the conference dinner.
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APPLICATION

Contact Person:

Company:

Postal Address:

Phone:

Email:

Level of Support (please tick)

<input type="checkbox"/> Platinum Sponsor	\$20,000	<input type="checkbox"/> Conference Dinner	\$10,000
<input type="checkbox"/> Gold Sponsor	\$15,000	<input type="checkbox"/> Welcome Reception	\$5,000
<input type="checkbox"/> Silver Sponsor	\$10,000	<input type="checkbox"/> Rising Star Award	\$5,000
<input type="checkbox"/> Bronze Sponsor	\$5,000	<input type="checkbox"/> Poster Award	\$5,000
		<input type="checkbox"/> Regional Satellite Program	\$10,000

Terms & Conditions

1. Investment levels are GST inclusive.
2. Sponsorship is not secured until a signed sponsorship agreement has been returned.
3. Invoices will be issued upon receipt of signed sponsorship agreement.
4. Payment of invoice is due within 14 days of issue.
5. Following confirmed commitment, sponsorship is non refundable.
6. Committee retains the right to approve sponsor applications.

For all queries regarding sponsorship, please contact:

Shaheen Hughes

Convenor, Science on the Swan

shaheen.hughes@gmail.com

Following successful application, a Tax Invoice will be issued for payment by credit card or direct deposit.

Sponsorship is confirmed following receipt of payment in full.

www.scienceontheswan.com.au