



PLANT AND FUNGAL TOXINS
Challenges for global food security

GOLD COAST, QUEENSLAND, AUSTRALIA 2-5 October, 2017

QT GOLD COAST
7 Staghorn Avenue,
Surfers Paradise, Queensland, Australia

2-5 October 2017

Sponsorship Opportunities

Your invitation

The first joint meeting of the International Symposium on Poisonous Plants (ISOPP) and the International Society for Mycotoxicology (ISM) will take place on the beautiful Gold Coast, Queensland, Australia between 2 and 5 October 2017.

The conference organising committee is pleased to offer all businesses throughout the food/feed supply chain an opportunity to provide sponsorship of the event. This is an opportunity for your organisation to demonstrate support for this event, to increase customer contact, and pursue business opportunities.

For professional organisations of scientists, researchers, regulatory authorities and industry consultants this is an opportunity to showcase your society or organisation to like-minded and interested colleagues who may well be stimulated to attend the Conference.

The conference

The Key Themes of the conference will include:

- Global impact of plant toxins and mycotoxins in the 21st century
- Implications for human, animal and environmental health
- Bioactive potential of plant and fungal toxins
- Analytical approaches to toxin detection and occurrence
- Genomic and other mitigation strategies
- Contemporary regulatory issues and trade
- Emerging toxins in a changing environment.

The Conference will give you the opportunity to network with a diverse audience of researchers, regulators, business professionals and consultants.

Who will attend?

Research scientists, graduate students, national and international intergovernmental authorities, food and feed industry professionals will attend ISOPP10 & ISM 2017 which is being held as a joint meeting in Australia for the first time.

What else will be happening at ISOPP10 & ISM 2017?

In addition to the technical program there will be social functions that will encourage and foster networking opportunities.

To attract international delegates, the conference will be held on the Gold Coast – known as Australia's favourite playground. The attractions of the Gold Coast are diverse and colourful in nature: beaches with unique beauty, fantastic foreshore areas and walks, a high-rise dominated skyline, exhilarating theme parks and a world heritage rainforest waiting for your exploration. We are encouraging delegates to combine the Conference with a holiday to explore the charm of the Australia.

Sponsorship contact

We encourage you to contact the Sponsorship Coordinator to discuss the best sponsorship package to meet your budget and needs. If you have specific requirements or desired outcomes linked to your sponsorship, we would be happy to tailor a package to suit your organisation. All sponsorship opportunities, entitlements and costs are subject to negotiation (all amounts are inclusive of 10% GST).

Jackie Kyte Conferences + Events

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Phone: +61 409 564 729

Email: jackie@jackiekyte.com.au

Apply for sponsorship on line at www.isopp10ism2017conference.com/sponsorship

Platinum sponsor

AS A PLATINUM SPONSOR OF THE CONFERENCE, YOU WILL ENJOY THE HIGHEST LEVEL OF EXPOSURE OFFERED OVER ALL OTHER SPONSORS. AS A PLATINUM SPONSOR YOU WILL RECEIVE CONSIDERABLE EXPOSURE AND RECOGNITION THROUGH THE FOLLOWING BENEFITS:

- Chairing and negotiated naming rights to one major plenary session during the Conference.
- Trade exhibition space for the entire conference with the opportunity to host a product launch at the Conference.
- Corporate banner/signage placed in prominent position during the conference (provided by sponsor).
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Platinum sponsor in opening and closing addresses.
- Acknowledgement as Platinum sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- A full page advertisement in conference proceedings (artwork to be provided by sponsor).
- Three full complimentary conference registrations.

Package: \$16,500

Gold sponsor

AS A GOLD SPONSOR OF THE CONFERENCE, YOU WILL RECEIVE AN EXCELLENT LEVEL OF EXPOSURE DURING THE ENTIRE CONFERENCE.

- Negotiated naming rights to one conference session.
- Trade exhibition space for the entire conference.
- Corporate banner/signage placed in prominent position during the conference. (provided by sponsor).
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Gold sponsor in opening and closing addresses.
- Acknowledgement as Gold sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- Two full complimentary conference registrations.

Package: \$11,000

Silver sponsor

AN EXCELLENT COST EFFECTIVE PACKAGE THAT ENSURES YOUR NAME IS PREDOMINATELY DISPLAYED THROUGH THE ENTIRE CONFERENCE.

- Recognition as 'Silver' sponsor.
- Trade exhibition space for the entire conference.
- Company name and logo to be placed on all conference promotional material, including hyperlink to company's website on conference website.
- Acknowledgement as Silver sponsor in conference program.
- Insert in conference satchel (to be provided by sponsor).
- One full complimentary conference registration.

Package: \$5,500

Bronze sponsor

- Recognition as 'Bronze' sponsor.
- Company name and logo to appear on all conference promotional material.
- Acknowledgement as Bronze sponsor in conference program.
- Complimentary insert in conference satchel (to be provided by sponsor).

Package: \$1,100

Welcome Reception (exclusive)

THE OPPORTUNITY TO HOST THE OFFICIAL "AUSTRALIAN-STYLE" WELCOME RECEPTION THAT WILL BE HELD OUTDOORS ON THE CALYPSO TERRACE AT THE QT GOLD COAST ON THE EVENING OF MONDAY 2 OCTOBER 2017. SPONSORSHIP OF THIS EVENT WILL ENTITLE YOU TO THE SILVER SPONSOR ARRANGEMENTS PLUS THE FOLLOWING ADDITIONAL PROMOTIONAL OPPORTUNITIES:

- Naming rights to "Welcome Reception".
- Opportunity to deliver a brief presentation at the Welcome Reception.
- Corporate signage (provided by sponsor) in prominent display at the Welcome Reception.
- Sponsor is encouraged to provide promotional attire for Welcome Reception wait staff.

Package: \$4,400

Lanyard & Name Tag Sponsor (exclusive)

HAVE YOUR LOGO PROMINENTLY DISPLAYED AROUND EVERY DELEGATE'S NECK!

- Your logo or company name will be printed on the lanyard which every conference delegate will receive on registration and wear during the conference. (Artwork to be supplied by sponsor. Sponsor will have final approval prior to printing).
- One full complimentary conference registration.

Package: \$4,400

Satchel sponsor (exclusive)

THIS IS AN OPPORTUNITY FOR YOUR ORGANISATION TO BE PROMOTED, NOT ONLY AT THE CONFERENCE, BUT ALSO EXTENSIVELY AFTER THE EVENT. IF THIS PACKAGE IS ACCEPTED, WE UNDERTAKE TO PROVIDE A SACHEL THAT IS SUITABLE FOR USE BY DELEGATES IN THEIR POST-CONFERENCE ACTIVITIES.

- Your company logo and the ISOPP10ISM2017 logo to be placed on the satchel.
- Complimentary insert in conference satchel (to be provided by sponsor). We recommend inclusion of a high quality pen and notepad utilizing company logos.
- Company logo and name to appear prominently on all Conference promotional material, including a hyperlink to the company's web site on the Conference web site.
- One full complimentary conference registration.

Package: \$5,500

Exhibitor

IN ADDITION TO GOLD AND SILVER SPONSORS' EXHIBITS, FIVE TRADE EXHIBITION SPACES ARE BEING OFFERED. THESE EXHIBITIONS SPACES WILL BE SPREAD THROUGH THE COMMON AREAS OF THE VENUE WHERE MORNING AND AFTERNOON TEA AND LUNCHESS WILL BE SERVED ALLOWING MAXIMUM CONTACT WITH DELEGATES.

This conference provides you with a unique opportunity to highlight your services, research, technologies and products in allied fields and related disciplines, and provides the perfect forum for you to distribute information, promote your products and develop company loyalty. You can talk face-to-face with potential clients, customers and buyers.

Create links for future business... a well-designed exhibit helps you attract interest and develop new leads, while at the same time increasing the educational value of the meeting for attendees. This conference is a great opportunity for you to showcase your business.

- One exhibition space – 3m x 2 m space; set up style to be discussed and approved by Sponsorship Coordinator. Table and two chairs supplied.
- Two complimentary tickets to the Welcome Reception
- Two complimentary conference day registrations. (Tickets to the conference dinners can be purchased).
- Complimentary insert in conference satchel (insert to be provided by the sponsor).

Package: \$3,300

Terms and Conditions, Cancellation Policy

TERMS & CONDITIONS

The following Terms and Conditions apply to ALL Sponsorship and Exhibition Stand Packages:

- Confirmation of sponsorship is not final until receipt of Sponsorship & Exhibition Agreement Form.
- Payment of sponsorship – A 50% deposit is required upon confirmation of your sponsorship and/or exhibition display. The remaining 50% is due on 1 August 2017. Payment in full is required for all new confirmed sponsorships and exhibition bookings received after 1 August 2017.
- The Conference Organisers will take the utmost care to fulfil all listed benefits. All marketing material and artwork must be provided by the sponsor at the sponsor's own cost prior to 8 September 2017.
- The sponsor is responsible for any display banners supplied and erected at the Conference and must coordinate with *Jackie Kyte Conferences + Events* prior to the event.
- Sponsors are responsible for the security of their own equipment and materials whilst at the Conference.
- Exhibition space will be allocated on a first come, first served basis.

CANCELLATION POLICY

If the Sponsorship or Exhibition Package can be resold to another company, the company will receive a full refund, less administrative fees of 25% of the total sponsorship or exhibition rate. If not able to be resold, the company will be liable to pay the following fees:

- 50% of the total sponsorship/exhibition fee, if the cancellation request is received in writing before 1 August 2017.
- 100% of the total sponsorship/exhibition fee, if the cancellation request is received in writing after 28 April 2017.
- Any refunds of deposits paid will be made after the Conference but no later than 30 November 2017. The company will not be entitled to any interest that the organiser may have derived from deposits made by the company. All bank charges, including senders and receiver's charges, resulting from a refund related to cancellation of a sponsorship/exhibition items will be passed on to the sponsor/exhibitor.