



AAA2017 CONFERENCE

ISLAND TO INLAND

CONNECTIONS ACROSS LAND AND SEA

SPONSORSHIP PROSPECTUS



500+ Delegates / National & International Membership
Premier Australian Archaeology Conference / Expand Your Market
Raise your Organisational Profile / Develop Partnerships

MELBOURNE
6 – 8 December, 2017



HOSTED BY:



SPONSORSHIP PACKAGES

AAA2017 offers a unique opportunity for businesses to showcase their work, products and services at the premier Australian archaeological event of the year.

Hosted by La Trobe University, the Conference is being held in Melbourne, VIC from 6–8 December 2017 and will consist of 3 full days of papers, presentations, meetings and social events.

Sponsorship provides opportunities for exposure and interaction with our delegates at all events. We offer a range of sponsorship packages, but are happy to discuss and ideas you may have.



PLATINUM

\$5,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- ½ page advertisement in official program (advert to be supplied by sponsor)
- Company pull-up banner displayed at venue (pull-up banner to be supplied by sponsor)
- Company logo displayed on screen during keynote sessions
- 2 Complimentary Full Conference registrations, including Welcome Reception
- 1 complimentary ticket to Conference Dinner
- Attendance at Meet the Graduates for 2 delegates
- Inclusion of promotion material in Conference satchels (sponsor to supply material)
- Display table at venue



GOLD

\$3,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- Company pull-up banner displayed at venue (pull-up banner to be supplied by sponsor)
- Attendance at Meet the Graduates for 2 delegates
- Company logo displayed on screen during keynote sessions
- Inclusion of promotion material in Conference satchels (sponsor to supply material)
- Display table at venue *not including registration
- 1 Complimentary Full Conference registration, including Welcome Reception



SILVER

\$2,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- Company pull-up banner displayed at venue (pull-up banner to be supplied by sponsor)
- Attendance at Meet the Graduates for 2 delegates
- Inclusion of promotion material in Conference satchels (sponsor to supply material)



BRONZE

\$1,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- Inclusion of promotion material in Conference satchels (sponsor to supply material)



CONFERENCE DINNER Friday 8 December

\$6,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- ½ page advertisement in official program (advert to be supplied by sponsor)
- Company pull-up banner displayed at venue (pull-up banner to be supplied by sponsor)
- Company logo displayed on screen during keynote sessions (logo to be supplied in high resolution by sponsor)
- Opportunity for a short 5 minute address during the Conference Dinner
- Complimentary Full Conference registration for 1 delegate, including Welcome Reception
- 4 complimentary tickets to Conference Dinner
- Company pull-up banner displayed at Conference Dinner (pull-up banner to be supplied by sponsor)
- Inclusion of promotion material in Conference satchels (sponsor to supply material)
- Display table at venue
- Logo printed on dinner menus at each table



WELCOME RECEPTION Tuesday 5 December

\$3,000

Benefits of Sponsorship:

- Company logo and URL hyperlink on Conference website
- Company logo in official program
- Opportunity for a short 5 minute address during the Welcome Reception
- Complimentary Full Conference registration for 1 delegate
- 2 complimentary tickets to Welcome Reception
- Company pull-up banner displayed at Welcome Reception (pull-up banner to be supplied by sponsor)
- Inclusion of promotion material in Conference satchels (sponsor to supply material)



DISPLAY TABLE

\$500

Benefits of Sponsorship:

- Display table at venue *not including registration



PROGRAM ADVERT

\$500

Benefits of Sponsorship:

- ½ page advertisement in official program (advert to be supplied by sponsor)



PROGRAM ADVERT

\$850

Benefits of Sponsorship:

- Full page advertisement in official program (advert to be supplied by sponsor)



SACHEL INSERT

\$500

Benefits of Sponsorship:

- Inclusion of promotion material in Conference satchels (sponsor to supply material)

WHO WE ARE

The AAA is a not for profit association of professional archaeologists and associates which:

- Seeks to advance all forms of archaeology and archaeological knowledge;
- Promotes ethical archaeological research;
- Recognises the ownership of cultural heritage by the relevant Indigenous peoples;
- Publicises the importance of study and conservation of archaeological sites and collections;
- Publishes the journal Australian Archaeology; and
- Convenes an annual conference to share the results of our members' work and research.

Our members work around the world with Indigenous peoples, communities of descent and contemporary custodians on historic sites, nautical and terrestrial and extra-terrestrial sites and with a wide range of physical, biological and social scientists.

WHY SPONSOR

Archaeology, and the wide range of social and scientific disciplines associated with it, is at the cutting edge of scientific exploration and knowledge about the movement, settlement and lives of early humans. The papers presented at this conference will cover the latest research results, key heritage issues and new advancements in the application of scientific techniques which will generate considerable media and public interest.

Our delegates are interested in the latest technologies, publications, services and advances in research that will complement their work. Our delegates love to learn about the places they visit; their histories and amenities. Many delegates visit local heritage, produce and entertainment sites during and after the conference.

Feedback from previous sponsors has shown that sponsorship provides strong results in terms of:

- extended markets for both products and services;
- expanded professional networks;
- information sharing;
- development of partnerships;
- increased awareness of organisations; and
- enhanced corporate exposure.

WHERE THE SPONSORSHIP MONEY GOES

The costs associated with hosting the Conference are many, varied, and large – sponsorship monies are used in a number of ways to offset costs, including but not limited to support for the:

- Participation and travel costs for Indigenous delegates who may not otherwise be able to attend;
- Travel costs of students presenting at the conference;
- Awards given at the Conference Dinner/Annual Awards Ceremony; and
- Preparation of conference materials such as registration packs and publication of conference handbooks and abstracts.

WHAT TO DO NEXT

If you are interested in providing sponsorship or partnering with us for the AAA2017 Conference, please contact:

Samantha Turner, *Conference Manager, Conference Online*

EMAIL aaa@conferenceonline.com.au or PHONE 07 5580 8677

AAA CONFERENCE SPONSORSHIP APPLICATION FORM

6 - 8 December 2017

Contact Person: _____

Company: _____

Postal Address: _____

Phone: _____

Email: _____

Level of Support (please tick)

- | | |
|--|---|
| <input type="checkbox"/> Platinum (\$5,000) | <input type="checkbox"/> Welcome Reception (\$3,000) |
| <input type="checkbox"/> Gold (\$3,000) | <input type="checkbox"/> Display Table (\$500) |
| <input type="checkbox"/> Silver (\$2,000) | <input type="checkbox"/> Program Advert 1/2 page (\$500) |
| <input type="checkbox"/> Bronze (\$1,000) | <input type="checkbox"/> Program Advert Full page (\$850) |
| <input type="checkbox"/> Conference Dinner (\$6,000) | <input type="checkbox"/> Satchel Insert (\$500) |

Terms and Conditions

- 1) Investment levels are GST inclusive
- 2) Sponsorships are not secured until a signed sponsorship agreement has been returned. Signed sponsorship agreements are to be emailed to samantha@conferenceonline.com.au by **31 October 2017**
- 3) Invoices will be issued once we have received your signed sponsorship agreement
- 4) Invoices are due and payable by **31 October 2017**
- 5) It is the sponsors responsibility to have all graphics and editorial advertisements emailed to samantha@conferenceonline.com.au before the 31 October 2017
- 6) All merchandising and satchel inserts are to be delivered to the designated delivery point for the 30 November 2017
- 7) Company logos must be supplied in high resolution JPEG format within 7 days of the investment being paid for to maximise marketing media and public relations
- 8) Following confirmed commitment, sponsorship is non refundable

Sign on behalf of Organisation

Name: _____

Signature: _____

Date: _____