



# **Advancing Community Cohesion** *Towards a National Compact Conference*

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SPONSORSHIP OPPORTUNITIES

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**15-17 July 2015**

**University of Western Sydney**

Parramatta South Campus

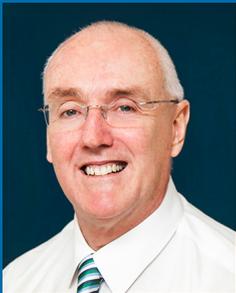
[www.advancingcommunitycohesionconference2015.com.au](http://www.advancingcommunitycohesionconference2015.com.au)

# Invitation

The University of Western Sydney (UWS), supported by the Australian Government Department of Social Services, invites you and your organisation to join us in contributing to the 'Advancing Community Cohesion' Conference, to be held at the UWS Parramatta Campus from 15 July to 17 July 2015.

The Conference will bring together leading decision-makers, thinkers and practitioners in multicultural affairs to discuss and debate key issues and national initiatives in place to advance community cohesion within Australia and search for new directions.

More than a quarter of all Australians were born overseas, and a further 20 per cent have at least one parent who was born overseas. This is nearly half of the Australian population, reflecting a rich diversity with over 260 languages spoken and more than 270 ancestries identified.



## **Professor Barney Glover**

As the UWS Vice-Chancellor and President, Professor Barney Glover, stressed when endorsing the Conference in January 2015, this *"is an ideal opportunity to examine how we can achieve a more successful and cohesive society"*. As he also pointed out, *"UWS is a fitting place to host a conference focussing on social cohesion. Comprising six campuses in Western Sydney, a region that boasts great diversity, opportunity and growth, it draws students from more than 200 cultural and linguistic backgrounds and includes a significant international student enrolment. UWS continues to strengthen partnerships with the local community to help drive the economic, social and cultural development of the region for which it remains a strong advocate."*



## **The Hon Tony Abbott MP – Prime Minister of Australia**

Similarly, expressing the Australian Government's endorsement of the Conference in February 2015, the Prime Minister of Australia the Hon Tony Abbott MP highlighted that *"Our nation has a multicultural character and it is unimaginable without the life, the times, and the passion of people who come here from all four corners of the earth. In uncertain times, it is important we do what we can to promote harmony, tolerance and unity. ..."* The Prime Minister also stressed that *"... As a nation, we have found unity in our diversity and respect in our differences. Together, we have built a modern nation where all citizens can exercise freedom of thought, conscience and religion."*



## **The Hon Bill Shorten MP – Leader of the Opposition**

UWS is delighted that this promising Conference has full bipartisan support, from the Coalition and the Australian Labor Party. As the Leader of the Opposition the Hon Bill Shorten MP stressed in April 2015, in commending UWS for organising this Conference, *"...the vast majority of Australians recognise that immigration has enriched and strengthened us. It is our duty to always protect and breathe new life into our multiculturalism and seize the opportunities that a diverse Australia presents ... we should never be complacent ... In fostering a spirit of cooperation may this conference serve to build an even more harmonious and prosperous Australia for future generations."*

# Who will attend

It is anticipated the Conference will bring together over 300 delegates including:

- Politicians, including Australian Government Ministers;
- Senior public servants from the Australian Government, and the state/territory as well as local governments;
- Academics and students from various disciplines in a range of Australian and international universities; and
- Community sector leaders and practitioners.

# Conference Venue

The Conference will be held in the Sir Ian and Nancy Turbott Auditorium at the University of Western Sydney's Parramatta South Campus, located at the corner of Victoria Road and James Ruse Drive, Rydalmere, New South Wales, Australia. Although the Campus is relatively new, the site and some of its buildings have a longer history, such as the Female Orphan School foundation stone which was laid by Governor Macquarie in 1813.



# Sponsorship Opportunities

## GOLD SPONSOR - \$10,000 (PLUS GST)

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Gold sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the main plenary (pull-up banner supplied by sponsor);
- PowerPoint holding slides displayed at the beginning and the end of each plenary session; and
- Sponsorship of one concurrent panel – signage prominently displayed (pull-up banner supplied by sponsor).

### Registration

Three complimentary Conference registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.

### Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.

## SILVER SPONSOR - \$5,000 (PLUS GST)

### Sponsor acknowledgement

Subject to the time of booking, recognition as a Silver sponsor on all Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website);
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor); and
- PowerPoint holding slides displayed at the beginning and the end of each plenary session.

### Registration

Two complimentary Conference registrations, which include attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.

### Satchel inserts

Supply one single A4 size brochure (or equivalent) for insertion in delegates' satchels.

### Access to delegate list

Electronic copy of the delegate list after the conclusion of the Conference showing name and organisation, except where privacy laws exclude particular participants' details from being included.

## BRONZE SPONSOR - \$1,000 (PLUS GST)

### **Sponsor acknowledgement**

Subject to the time of booking, recognition as a Bronze sponsor on Conference material including:

- Final programme and Conference handbook;
- Conference website (with hyperlinks to company website); and
- Signage displayed in the Conference foyer (pull-up banner supplied by sponsor).

### **Registration**

One complimentary Conference registration, which includes attendance at the welcome reception, all sessions, lunches, morning and afternoon teas and Conference dinner.

## CONFERENCE DINNER SPONSORSHIP - \$3,000 (plus GST)

The Conference dinner will take place on Thursday 16th July. Dinner sponsor benefits include:

- Three complimentary dinner tickets, with guests seated at a VIP table;
- An electronic invitation issued to all delegates (sent on behalf of your organisation and UWS);
- The opportunity for your representative to welcome delegates and guests on the evening;
- Logo printed on dinner menus at each table; and
- Providing brochures or promotional products (subject to approval) to be distributed on the night.

### **Sponsor acknowledgement**

Subject to the time of booking, recognition as Dinner sponsor on Conference material including:

- Final programme and Conference Handbook; and
- Conference website (with hyperlinks to company website).

## MORNING TEA, LUNCH OR AFTERNOON TEA SPONSORSHIP - \$900 (plus GST)

Recognition as a sponsor on all Conference material including:

- Final programme and Conference handbook; and
- Conference website (with hyperlinks to company website).

## SACHEL INSERTS - \$500 (plus GST) per insert

Companies / organisations will have the opportunity to reach all delegates directly by providing inserts for delegates' satchels. Inserts can be up to A4 size and may take the form of a brochure, flyer or sample, promotional products, such as pens, writing pads, mouse pads, novelty items etc. The Conference secretariat will approve all inserts. Quantity of approximately 400 items will be required (to be supplied by sponsor).

## PARTNERSHIP

In-kind support, such as promoting the Conference themes, and encouraging increased participation and attendance.

### **Sponsor acknowledgement**

Subject to the time of booking, recognition as an 'in-kind support' sponsor on Conference material including:

- Final programme and Conference handbook; and
- Conference website (with hyperlinks to company website).

# How to Apply

To secure sponsorship of this important Conference, or to further discuss opportunities and options, please contact:

Julie Jerbic  
Conference Manager  
T: +61 755 808 677  
E: [acc2015@conferenceonline.com.au](mailto:acc2015@conferenceonline.com.au)

Following successful application, a Tax Invoice will be issued for payment by credit card, direct deposit or cheque. Sponsorship is confirmed following receipt of payment in full.

For more information:  
[www.advancingcommunitycohesionconference2015.com.au](http://www.advancingcommunitycohesionconference2015.com.au)

