

# PCNA

PALLIATIVE CARE NURSES AUSTRALIA

*From foundation  
to future*

## Conference

Hotel Realm, Canberra

11-12 September 2016

# SPONSORSHIP PROSPECTUS



# PCNA

6th Biennial Conference  
**11/12 Sept 2016**  
From Foundation to Future

On behalf of the Organising Committee I am delighted to invite you to consider being a valued sponsor of the 2016 Palliative Care Nurses Australia Conference.

This biennial conference brings together Australian and New Zealand nurses with an interest in delivering high quality, contemporary palliative care. This two day conference is the perfect forum for palliative care nurses to seek new knowledge, become familiar with new products and services to the industry, and to identify opportunities to translate the best evidence into clinical and academic excellence. Networking, debating and socialising with peers adds a further dimension to the experience. With several plenary sessions, concurrent sessions and workshops, the structure of the conference provides the ideal environment for these activities to occur. The surroundings of Hotel Realm Canberra, offer an ideal venue to facilitate a successful conference.

The 2016 Palliative Care Nurses Australia Conference will provide your company with valuable access to nurses from a broad range of practice settings and therefore significant exposure for the promotion of your products and services.

The Hotel Realm Canberra is providing excellent exhibition space for up to 19 booths. These booths are ideally co-located where delegates will meet during breaks and is the venue for conference catering.

I look forward to your involvement in the Palliative Care Nurses Australia 2016 Conference and meeting with you and your representatives in Canberra next spring.

Yours sincerely

*Jane Phillips PhD RN*  
*PCNA President*





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## Sponsorship Packages

### **GOLD SPONSOR (1 Only)**

**\$8,000.00**

As the Gold Sponsor your company receives a high level of exposure. With only one Gold Sponsorship package available, your company will receive the following benefits:

- At the Networking Reception, speaking presentation opportunity following Network Reception Sponsor, to welcome delegates and promote your organisation for up to 5 minutes
- Acknowledgement on the Conference website with your company logo and link to your website
- Acknowledgement in all Conference materials including registration brochure
- Acknowledgement in the final program with one half page advertisement
- Acknowledgement on signage at venue
- Display of company banner in main plenary room
- Display booth to promote your product/service
- 4 full registrations - 4 tickets to Networking Reception
- Two satchel inserts (to be provided by sponsor at own cost and subject to approval)

### **NETWORKING RECEPTION SPONSOR (1 Only)**

**\$7,500.00**

As the Networking Reception Sponsor your company receives a high level of exposure at the Reception which is held at the end of the first day of the conference. Benefits include:

- Speaking presentation opportunity at Network Reception to welcome delegates and promote your organisation for up to 5 minutes
- Acknowledgement as Network Reception Sponsor on the Conference website with your company logo and link to your website
- Acknowledgement in all Conference materials including registration brochure
- Acknowledgement in the final program with one quarter page advertisement
- Acknowledgement on signage at venue
- Display booth to promote your product/service
- 2 full registrations - 8 tickets to networking reception
- One satchel insert (to be provided by sponsor at own cost and subject to approval)

### **SILVER SPONSOR**

**\$6,000.00**

As the Silver Sponsor your company will receive the following benefits:

- Acknowledgement on the Conference website with your company logo and link to your website
- Acknowledgement in all Conference materials including registration brochure
- Acknowledgement in the final program
- Acknowledgement on signage at venue
- Display booth to promote your product/service
- 2 full registrations - 2 tickets to Networking Reception
- One satchel insert (to be provided by sponsor at own cost and subject to approval)



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## Sponsorship Packages

### **SACHEL SPONSOR (1 Only)**

**\$5,000.00**

- Corporate logo to be printed on the Conference Satchel, which will be distributed to all delegates and highly visible throughout the Conference and beyond
- 2 inserts in the Conference Satchel (inserts of your choice to be supplied by you)
- 1 complimentary full registration, including ticket to the Networking Reception
- Acknowledgement on the Conference website with your company logo

### **SACHEL INSERT**

**\$500.00**

- 1 insert in Conference Satchel (insert of 2 x double-sided A4 or smaller to be supplied by you)

### **PROGRAM SPONSOR (1 Only)**

**\$3,000.00**

- Acknowledgement as the Program Sponsor on the front cover of the Program
- Acknowledgement on the Conference website with your company logo and link to your website
- Full page advertisement on the inside front cover of the Program (advert to be supplied by you)

### **PROGRAM ADVERTISEMENT (1/2 Page)**

**\$750.00**

- ½ page advertisement in the Conference Program (advert to be supplied by you)

### **EXHIBITION BOOTH**

**\$2,750.00**

- 2m x 2m booth with panelling, company fascia sign, lighting & power
- 1 complimentary full registration, including ticket to the Networking Reception
- Fee for additional representative/s - \$350.00

### **DISPLAY TABLE**

**\$750.00**

- Clothed 1.8m display table
- Fee for representative - \$350.00



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## **Terms and Conditions:**

### **THE CONTRACT**

1. The term 'Organiser' refers to the Palliative Care Nurses Australia, Inc.
2. The term 'Exhibitor' and 'Supporter' includes any person, firm, company or corporation and its employees and agents requesting Exhibition Space or Sponsorship.
3. A 'Contract' is formed between the Organiser and Exhibitor and/or Supporter when Exhibitor and/or Supporter completes the online registration form and pays the full fee.
4. The Organiser reserves the right in unforeseen circumstances to amend or alter the exact site of the location of the exhibition booth.
5. The Organiser reserves the right to change the exhibition floor layout if necessary.
6. The Organiser may refuse without limitation to permit activity within the exhibition or may require cessation of particular activities at their discretion.
7. The Organiser reserves the right to specify heights of walls and coverings for display areas.
8. The Organiser may determine the hours during which the Exhibitor will have access to the exhibition venue for the purpose of setting up and dismantling.
9. The Organiser will specify conditions relating to the movement of goods and displays, prior, during and after the exhibition.
10. The Organiser will accept no liability for loss or damage of equipment displayed or used by the exhibitor.
11. The Organiser and the Organising Committee reserve the right to change any part of the prospectus.

### **Obligations and Rights of the Exhibitor**

12. The Exhibitor must ensure that all accounts are finalised and paid by the start date of the exhibition.
13. The Exhibitor must use allocated space only for the display and promotion of goods and/or services within the scope of the exhibition.
14. The Exhibitor must comply with all directions/requests issued by the Organiser including those outlined in the Exhibitor Manual.
15. The Exhibitor will submit plans and visuals of custom designed exhibits to the Organiser for approval prior to the commencement of the exhibition.
16. The Exhibitor acknowledges that the Organiser will not be able to provide assistance in tracking lost deliveries.
17. The Exhibitor agrees that the Organiser will not be liable for any goods rejected by the venue or lost or damaged prior to the delivery date specified or on return.

### **Storage of Goods**

18. Instructions regarding storage will be outlined in the Exhibitor Manual distributed prior to the exhibition.

### **Stand Services and Construction**

19. Official contractors will be appointed by the Organiser to undertake stand construction plus supply furniture and IT equipment. All non-official contractors wishing to enter the exhibition are required to provide current Certificates of Currency for Insurance, Public Liability and OH&S. Access will be denied without such documentation.

### **Insurance and Liability**

20. All Exhibitors must have Public Liability Insurance for the period of the exhibition and must be able to produce this documentation immediately at the request of the Organiser.
21. Exhibitors must insure, indemnify and hold the Organiser harmless in respect of all damages, injuries, costs, claims, demands, expenses and interest for which the Organiser may become liable.
22. The Organiser, the venue, the Organising Committee cannot accept liability for any loss or damage to property sustained or occasioned from any cause whatsoever.

### **Payment and Cancellation**

23. Cancellation must be advised in writing.
24. No exhibitor shall occupy allocation space until all monies owing to the Organiser by the Exhibitor are paid in full.
25. The Exhibitor or Supporter accepts that a cancellation fee of 25% of the total contracted cost will be retained by the organiser if cancellation occurs prior to 1 June 2016.
26. The Exhibitor or Supporter accepts that if cancellation occurs on or after 1 June 2016 the Organiser will retain 100% of the contracted cost.
27. All fees include GST at the rate of 10%.

## **How to Apply**

To secure sponsorship of this important Conference, or to further discuss opportunities and options, please contact:

Jenny Fox // [treasurer@pcna.org.au](mailto:treasurer@pcna.org.au)

Jan McGregor // [jmcgregor@pcna.org.au](mailto:jmcgregor@pcna.org.au)

Following successful application, a Tax Invoice will be issued for payment by credit card, direct deposit or cheque. Sponsorship is confirmed following receipt of payment in full.