

Intellectual Property Academic Conference & Information Environmentalism Conference

2-5 February 2016 // Fremantle, WA



WEDNESDAY 3RD FEBRUARY 2016 INTELLECTUAL PROPERTY ACADEMIC CONFERENCE

Opens 8.30am	Conference Registration and Information Desk	Level 1 Foyer Esplanade Hotel Fremantle 8.30am - 4.30pm
9.00am - 9.30am	Welcome to Country and Opening Session	Rotttnest Room Esplanade Hotel Fremantle
Welcome to Country	Professor Len Collard	
Brief Conference Opening	Associate Professor Robert Cunningham	
Opening Session	Professor Michael Blakeney A Hitchhikers Guide to the Galaxy of Australian IP Teaching Texts	
9.30am - 11.00am	Session 1 - Rotttnest Room	Chair: Jani McCutcheon
Copyright Foundations and History I	Professor Kathy Bowrey and Dr Catherine Bond Dramatisation, Film and Performance Rights: Reconciling Nineteenth Century British Law and Business Practice	
	Professor Ken Shao Public Domain in China: A Historical and Empirical Survey	
	Associate Professor Chris Dent Restrain Me Not – What Mitchel v Reynolds Can Tell Us About Early 18th Century Patent Law	
	Dr David Brennan The Root of Title to Copyright in Works	
11.00am - 11.30am	Morning Tea	
11.30am - 1.00pm	Session 2 - Rotttnest Room	Chair: Dr Nic Suzor
Contemporary Copyright Issues I	Dr Benjamin Mitra-Kahn Influencing IP Policy Makers – Dispatches from the Front	
	Professor Graham Greenleaf Collective Licenses and Public Rights in Copyright	
	Professor Matthew Rimmer Inventing the Future: Intellectual Property, 3D Printing, Remix Culture and the Maker Movement	
	Jani McCutcheon The Place of Bio Art in Copyright	
1.00pm - 2.15pm	Buffet Lunch	Atrium Garden Restaurant
2.15pm - 3.30pm	Session 3 - Rotttnest Room	Chair: Professor Michael Blakeney
Patents - Past, Present and Future	Dr Catherine Kelly Medicine, Patents and Parliament – Intellectual Property and the Culture of Reward in Nineteenth Century Britain	
	Professor Dianne Nicol Patentable Subject Matter: Be Careful What You Wish For	
	Dr Jane Nielsen The Fabrication of New Patent Infringement Issues through 3D Printing and CAD File Creation	
3.30pm - 4.00pm	Afternoon Tea	
4.00pm - 5.15pm	Session 4 - Rotttnest Room	Chair: Professor Ken Shao
Trademark Considerations	Associate Professor Susan Corbett Country Code Top Level Domain Names: Should They Be Redefined as Property?	
	Associate Professor Kimberlee Weatherall The Consumer as the Empirical Measure of Trade Mark Law	
	Surendran Subramaniam The Origin Presupposition in Trademark Law: Is It Applicable to Trademark Use in Cyberspace?	
	Christine Story A Sporting Chance	
7.00pm - 10.00pm	Conference Dinner - The Raw Kitchen Enter via Phanos Lane, off Queen Street	

THURSDAY 4TH FEBRUARY 2016

INTELLECTUAL PROPERTY ACADEMIC CONFERENCE & INFORMATION ENVIRONMENTALISM CONFERENCE

8.30am - 5.30pm		
<i>Conference Registration and Information Desk Island Suite Foyer, Esplanade Hotel Fremantle</i>		
9.15am - 11.00am		
<i>Session 5 - Rottneest Room</i>		<i>Chair: Professor Michael Blakeney</i>
Information Environmentalism - Where to from Here?	Professor James Boyle Information Environmentalism @ 20 (nearly) (online – YouTube/Skype)	
	Associate Professor Robert Cunningham Information Environmentalism	
	Professor Peter Drahos Regulatory Capitalism, Crisis and Commodification: What Role for Information Environmentalism?	
	Dr Nic Suzor The Responsibilities of Platforms	
11.00am - 11.30am		
<i>Morning Tea</i>		
11.30am - 12.00pm		
<i>Session 6 - Rottneest Room</i>		<i>Chair: Professor Kathy Bowrey</i>
Information Environmentalism and Indigenous Peoples	Ambelin Kwaymullina Indigenous Peoples and Intellectual Property: How Far Have We Come and Where Are We Going?	
12.00am - 1.00pm		
	<i>Session 7 - Rottneest Room IP and Traditional Knowledge Chair: Professor Kathy Bowrey</i>	<i>Session 8 - Garden Room IP and Trade Considerations Chair: Professor Matt Rimmer</i>
Concurrent Sessions:	Dr Brendan Tobin Behind Closed Doors: Intellectual Property, Traditional Knowledge and Trade Gil Hardwick Owning, Knowing and Entitlement: Connecting with Country Candy Cheung Protecting Traditional Medicinal Knowledge to Promote the Economic Interests of the State: The Case of the People's Republic of China	Su Jung Jee Exploring the Influence of Excessive Injunction from the USITC on the US Public Interest: An Empirical Investigation Darshana Sumanadasa TPP on Trade Secrecy- A Momentum of Reflection: An Australian Perspective Tyrone Berger Geoblocking Question(ed): Potential Liability Under Australia Copyright Law
1.00pm - 2.15pm		
<i>Buffet Lunch Atrium Garden Restaurant</i>		
2.15pm - 3.30pm		
	<i>Session 9 - Rottneest Room Information Environmentalism and Rhetorical Imagination Chair: Associate Professor Robert Cunningham</i>	<i>Session 10 - Garden Room Contemporary Copyright Issues II Chair: Jani McCutcheon</i>
Concurrent Sessions:	Nikos Koutras The desirability of open access as a means of publishing and disseminating information: Time to recast the relationship between commercial publishers and authors? Dr Jo Goodie The Making of the Legal Persona of the Environmentally Concerned Citizen Associate Professor Andrew Hubbell What Nature Poetry Can Tell Us about Agency and Authorship in an Information Environment	Dr Claudy Op den Kamp The Paper Print Collection: From Registration Record to Historical Artifact Dr James Meese Excavating a Relational History of Copyright Law: The Co-Emergence of the Author, User and Pirate Marie Hadley Restoring Culture to Cultural Appropriation Disputes: What Captain Cook Can Teach Us About Mike Tyson's 'Moko'
3.30pm - 4.00pm		
<i>Afternoon Tea</i>		
4.00pm - 5.15pm		
	<i>Session 11 - Rottneest Room Information Environmentalism and International Considerations Chair: Professor Robert Burrell</i>	<i>Session 12 - Garden Room Contemporary Copyright Issues II Chair: Professor Di Nicol</i>
Concurrent Sessions:	Associate Professor Greg Hagen Technological Neutrality, Copyright and Interpretive Choices Associate Professor Richard Kunkel Ireland's Proposed Specialist Copyright Exception for Innovation Yvonne Yap Rare Diseases and an attempt to advance	Kylie Pappalardo A Tort Law Framework for Copyright Authorisation Cheryl Foong Making Copyright Content Available in the Cloud vs The Making of Copies: Revisiting Optus TV and Aereo Corinne Tan Copyright's Regulation of Content Generation on Social Media
7.00pm - 10.00pm		
<i>Conference Dinner Calista Room, Esplanade Hotel Fremantle</i>		

FRIDAY 5TH FEBRUARY 2016
INFORMATION ENVIRONMENTALISM CONFERENCE

Opens 9.00am	Conference Registration and Information Desk	Level 1 Foyer Esplanade Hotel Fremantle 8.30am - 5.00pm
9.30am - 10.00am	Keynote Session and 2017 IP Academic Conference Bidding	Rottnest Room Esplanade Hotel Fremantle
Keynote Presentation:	Dr Carmen Lawrence Higher Education and the Common Good	
10.00am - 11.00am	Session 13 - Rottnest Room	Chair: Associate Professor Robert Cunningham
Information Environmentalism and Trademarks	Professor Robert Burrell Trade Marks and Information Environmentalism Professor Matthew Rimmer Greenwashing: Trademark Law, Consumer Rights and Internet Domain Names	
11.00am - 11.30am	Morning Tea	
11.30am - 1.00pm	Session 14 - Rottnest Room	Chair: Professor Peter Drahos
Information Environmentalism and Future Considerations	Professor Michael Blakeney Open Source Biotechnology Professor Graham Greenleaf The Ideology of Big Data Jani McCutcheon Literary Characters and the Public Domain	
1.00pm - 2.15pm	Buffet Lunch	Atrium Garden Restaurant
2.15pm - 3.00pm	Session 15 - Rottnest Room	Chair: Professor Matthew Rimmer
Information Environmentalism – Theoretical and Political Perspectives	Associate Professor Chris Dent The “Information” in Information Environmentalism Senator Scott Ludlum Privacy as Information Pollution	
3.00pm - 4.00pm	Session 16 - Rottnest Room	Chair: Cheryl Foong
Information Environmentalism and Information Technology	Jessica Coates How the Information Commons is (or should be) Inherent in Copyright, and how It is (or isn't) being Recognised in Australian Policy Today Megan Fitzgibbons Sustaining the Open Educational Resources (OER) Commons Through a Systems Ecology Lens Alissa Sputore The Role of the Library in the 21st Century in Protecting and Nurturing the Information Commons	
4.00pm - 4.30pm	Afternoon Tea and Informal Closing	
5.30pm - Late	Informal Drinks and Nibbles Odd Fellow Bar	